














Late Breaking Trends - NC House

Partisan Political Advantage in 2010 General Election Races

 Advantage Democrats

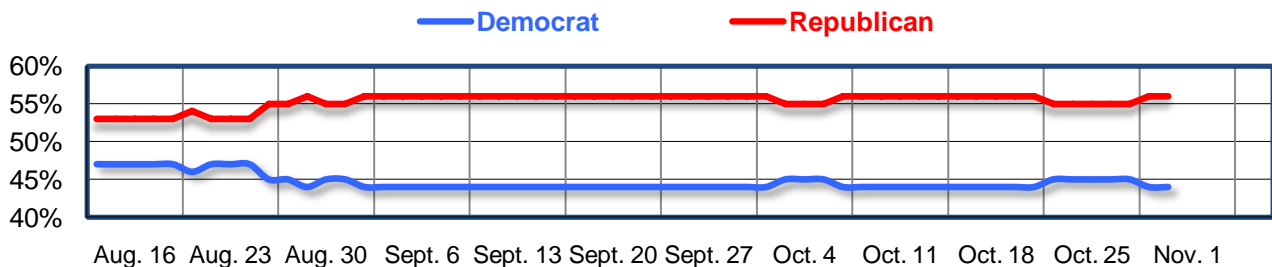
 Advantage Republicans

Democrat Tally	1014	Democratic %	44%	Updated 11/2/2010	
Republican Tally	1286	Republican %	56%		

		D	R			D	R			D	R			
Econ Conditions - US			35	65	Direction of USA			33	67	Direction of N Carolina			34	66
Excellent/Good	13%				Right Direction	31%				Right Direction	25%			
Poor	42%				Wrong Track	64%				Wrong Track	57%			
Gallup	2-Nov				Real Clear Politics	2-Nov				Civitas NC Poll	28-Oct			
Obama Approval US			46	54	Cong Job Approval - US			23	77	Generic Vote - US Cong			45	55
Approve	46%				Approve	20%				Vote for Democrat	41%			
Disapprove	49%				Disapprove	74%				Vote for Republican	51%			
Real Clear Politics	2-Nov				Real Clear Politics	2-Nov				Real Clear Politics	2-Nov			
Obama Approval NC			41	59	Indep Voters - NC			35	65	Voter Enthusiasm - US			40	60
Approve	41%				Vote for Democrat	20%				Democrats	28%			
Disapprove	56%				Vote for Republican	51%				Republicans	47%			
Pollster.com	2-Nov				Public Policy Polling	2-Sep				Gallup	22-Sep			
NC Hou Cash + Party \$			70	30	Generic Vote - NC Legis			46	54	US Workforce			43	57
Democrats	\$5.3				Democratic	42%				Underemployed	18.0%			
Republicans	\$2.3				Republican	50%				Employed	82.0%			
NCFEF	12-Aug				Public Policy Polling	1-Oct				Gallup	2-Nov			

Late Breaking Trends is a selection of 12 key predictors of partisan political advantage updated daily by John Davis Political Report. In the algorithm, the value of "NC Sen Cash = Party \$" is quadrupled. "Economic Conditions," "Obama Approval NC," and "US Workforce" are trippled; "Indep voters -US" and "Voter Enthusiasm - US" are doubled. Predictors are converted to 100-point scale.

Late Breaking Trends - NC House Partisan Political Advantage



Aug. 16 Aug. 23 Aug. 30 Sept. 6 Sept. 13 Sept. 20 Sept. 27 Oct. 4 Oct. 11 Oct. 18 Oct. 25 Nov. 1