

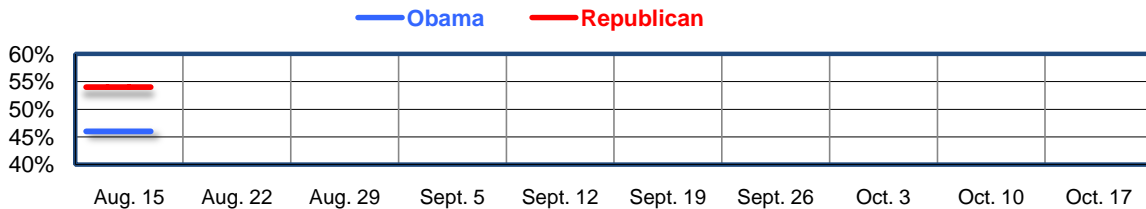
Investors Political Daily

North Carolina 2012



President Obama
 2008 Win: 49.7%
 Won by 14,177
 of 4,310,789 cast

44%



Obama Pts 1023
Generic GOP Pts 1277

Obama % 44%
Generic GOP % 56%

Updated
 8/18/2011

	O	R		O	R		O	R
Econ Conditions - US	45	55	Job Creation Index - US	40	60	Consumer Spending - US	40	60
Excellent/Good/Fair	45%		Hiring	31%		Latest	\$70	
Poor	55%		Letting go	21%		52-week high	\$102	
Trend Line	Flat		Trend Line	Flat		Trend Line	Down	
Gallup	18-Aug		Gallup	18-Aug		Gallup	18-Aug	
Obama Job Approval - NC	46	54	Pres. Generic Ballot - NC	50	50	Obama Indep Voters - NC	41	59
Approve	49%		Obama	N/A		Job Approval	38%	
Disapprove	46%		Republican	N/A		Job Disapproval	56%	
Trend Line	Flat		Trend Line	N/A		Trend Line	O Down	
Pollster.com	18-Aug					Public Policy Polling	11-Aug	
Cong. Job Approval - NC	50	50	Legis. Generic Ballot - NC	48	52	Tea Party - NC	47	53
Approve	N/A		Democrats	36%		Support	42%	
Disapprove	N/A		Republicans	40%		Oppose	37%	
Trend Line	N/A		Trend Line	Flat		Trend Line	Down	
			Civitas	July 11-12		Civitas	July 11-12	
Party Leanings - NC Voters	49	51	Raising Debt Limit - NC	47	53	NC Unemployment	41	59
Democrats	38%		Support w/Cuts	39%		Unemployment	9.9%	
Republicans	40%		Oppose raising limit	31%		June 2010: 10.5%		
Trend Line	Flat		Oppose deep cuts	16%		Trend Line	Flat	
Civitas	July 11-12		Civitas	July 11-12		US BLS	June	