

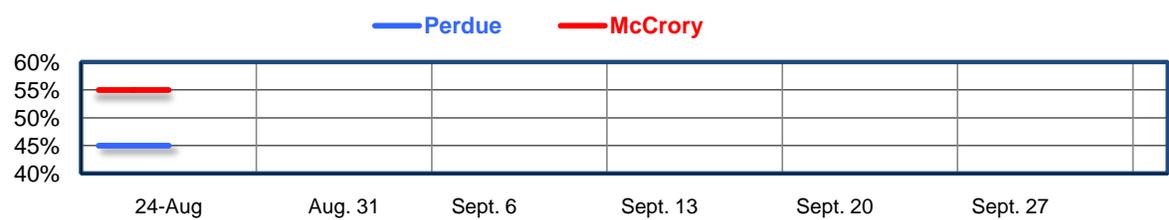
# Investors Political Daily

## NC Governor 2012



**Governor Perdue**  
 2008 Win: 50.3%  
 Won by 145,021  
 of 4,268,941 cast

# 45%



**Perdue Pts 1251**  
**McCrory Pts 1549**

**Perdue % 45%**  
**McCrory % 55%**

Updated  
 8/24/2011

	P	Mc
<b>Econ Conditions - US</b>	47	53
Excellent/Good/Fair	47%	
Poor	53%	
<b>Trend Line</b>	Flat	
Gallup	24-Aug	

	P	Mc
<b>Job Creation Index</b>	41	59
Hiring	30%	
Letting go	19%	
<b>Trend Line</b>	Flat	
Gallup	24-Aug	

	P	Mc
<b>NC Workforce</b>	40	60
Unemployed	10.1%	
July 2010:	10.3%	
<b>3 Mo Trend Line</b>	Up	
NC ESC	July	

	P	Mc
<b>Perdue Job Approval - NC</b>	44	56
Approve	36%	
Disapprove	48%	
<b>Trend Line</b>	Flat	
PPP Polls May-Aug	24-Aug	

	P	Mc
<b>Perdue vs McCrory - NC</b>	46	54
Perdue	39%	
McCrory	47%	
<b>Trend Line</b>	Flat	
PPP & Civitas (Avg.)	24-Aug	

	P	Mc
<b>Indep Voters - NC</b>	46	54
Perdue	35%	
McCrory	43%	
<b>Trend Line</b>		
Public Policy Poll	17-Aug	

	P	Mc
<b>Obama Job Approval - NC</b>	52	48
Approve	49%	
Disapprove	46%	
<b>Trend Line</b>		
Pollster.com	17-Aug	

	P	Mc
<b>NC Pres. Likely Winner</b>	44	56
Obama	44%	
Republican	56%	
<b>Trend Line</b>		
Investors Pol Daily	18-Aug	

	P	Mc
<b>Tea Party Support - NC</b>	47	53
Support	44%	
Oppose	37%	
<b>Trend Line</b>		
Civitas Poll	July	

	P	Mc
<b>NC Party Leaning</b>	49	51
Democrats	38%	
Republicans	40%	
<b>Trend Line</b>		
Civitas Poll	July	

	P	Mc
<b>Fundraising</b>	43	57
Perdue	\$1.3 M	
McCrory	\$1 M	
<b>Trend Line</b>		
NC Bd of Elections	30-Jun	

	P	Mc
<b>Generic Legislative Vote</b>	47	53
Republican	40%	
Democrat	36%	
<b>Trend Line</b>		
Civitas Poll	July	